

CRYSTAL MACKAY

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Crystal Mackay is a well-recognized leader, passionate advocate and engaging speaker who has delivered over 1000 presentations and 500 media interviews around the globe. She is a proud graduate of the University of Guelph and the [Advanced Agricultural Leadership Program](#) who has put her leadership skills to work daily in many staff and board positions. She has led many award-winning efforts at Ontario Pork, and as founding CEO of Farm & Food Care, and the Canadian Centre for Food Integrity.



Crystal co-founded [Loft32](#) in 2019 with the goal to elevate people, businesses, and the conversations on food and farming. She serves as Food Day Canada's Coordinator and helped create the online training resource www.Utensil.ca to achieve those goals. She serves as a board member for the Royal Agricultural Winter Fair and chairs the Canadian Roundtable for Sustainable Beef communications committee. Crystal is proud of her farm girl roots in the Ottawa Valley, where she still owns some land today. You can find her at a rink cheering for her kids or playing hockey whenever she gets a chance!

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